



# BUSINESS SUPPORTERS PACK

## 2017

### CONTENTS:

- ABOUT US [page 2](#)
- WHAT YOU CAN DO FOR US [pages 3-4](#)
- WHAT WE WILL DO FOR YOU [page 5](#)
- CONTACTS, PAYMENTS AND FURTHER INFORMATION [page 5](#)



# ABOUT US

**Jubilee Park is an integral part of our community identity and a key factor in ensuring Woodhall Spa and its businesses thrive when so many other villages and towns are struggling.**



**We are a vital hub for sport, fitness, leisure and special events for a wide area and enjoy a county wide reputation with thousands of visitors each year.**

Jubilee Park is community owned and run with no public funding. A charity, we are committed to continually improving all our facilities and developing the park from our income.

There are many ways a business may choose to support us –

please take a few minutes to check the list on pages 3 & 4. In return we will do all we can to promote your business and enhance your reputation We actively encourage visitors and residents to support those who support us.

Jubilee Park has thrived during the last 3 seasons under our prudent management – in 2017 we have an extra 6 weeks swimming for our longest ever swimming season from 14<sup>th</sup> April to 1<sup>st</sup> October. However, our long term aim is to combine a much needed rebuild of the pool changing and office reception areas to incorporate studio and fitness facilities for all year round income that is less weather dependent. This provides an opportunity for larger concerns to demonstrate their commitment to the central Lincolnshire community.



With thanks for your time

The Trustees

See [www.jpws.co.uk](http://www.jpws.co.uk) for more information about us

Page 2

# WHAT YOU CAN DO FOR US

**JUBILEE PARK SPONSORSHIP OPPORTUNITIES 2017**- We're always ready to discuss any offers of practical support and sponsorship. Where practicable, this will also be acknowledged on the items or on signs in the park. Business sponsors are acknowledged on the website with details of their business, any images supplied and links to their website and listed on promotional flyers distributed at major events.

## PARK AND GARDENS – Contact Julie Pole

**New** sunken and sensory garden and water feature project. This will transform a less attractive part of the park and bring back the water element lost when the stream and lily pond were filled in some years ago. Sponsors will be permanently listed on a board on site – total cost £10,000.



10 flower beds – maintenance – £250 a season

Picnic benches £450 each – we need 6



**New** park seats, £450 + £40 for a bronze plaque and £50 installation

## SWIMMING POOL – contact Joe Stanhope

Lifeguard training- £1,000 per season

Sun lounger – £100 each – we need 10



Various items of plant, some already reconditioned, will need replacing over the next two or three seasons at costs ranging from £500-£6,000 an item. We will acknowledge support with permanent signing in our reception area.

**CARAVAN AND CAMPING FACILITY – contact Joe Stanhope** Sponsor a caravan hardstanding/ motorhome pitch with plaque £400

**END OF SEASON BARN DANCE – contact Julie Pole** This way we get to keep all ticket money, income from the raffles and other donations on the night. Band £800, Bar – units of £100, Tickets £25. Sponsors promoted on all the tables.





## **MARKETING & EVENTS – contact Amarylis Midgley**

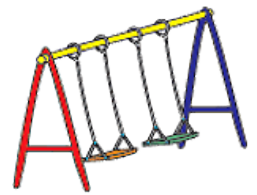
Advertising in local and regional press £200 per advert with sponsor recognition

1940s event bar – Barrel of beer or cider £85, straw bales £100, Pimms £500, soft drinks £100 – sponsors promoted on tables and around the bar



Contribution to park leaflets for following season – with printed acknowledgment: £250 per sponsor. Distribution 50,000 nationwide.

## **PLAY AREA APPEAL – contact Joe Stanhope**



We are trying to raise £40,000 to replace and update equipment in our popular children's play park. Business support has been crucial in getting us off to a good start so we can apply for some grant aid, but we still need your help.

## **MAJOR REDEVELOPMENT PROJECT – contact Tim Peacock**

The changing rooms and office area are in a dire state and in an ambitious £600,000 project we are looking to rebuild and update them in an imaginative plan to include fitness facilities and flexible studio spaces. This will give us much needed predictable income all year round that is less weather dependent. We have already had expressions of interest in hiring these spaces and are we trying tirelessly to obtain grant funding for some or all of the cost. However, the grant pot is shrinking dramatically every year while applications are increasing and we are actively exploring other ways to achieve our dream. We have a strong business plan and all the expertise we need in the design field.

Opportunities to support this project range from donations to interest free loans, or willingness to act as a guarantor for commercial loans. The permanent naming of part or all of this development and the wide ranging reciprocal publicity we will generate are some of the benefits to supporting businesses.

We would welcome the chance to show you the plans and discuss this further. Page 4

# WHAT WE WILL DO FOR YOU

- On our website – we list our supporters and will give details of your business.
- Links with your website – so those visiting ours can click on yours
- Flyers – at special events, such as the 40s weekend – we will ask visitors to support your business by name
- We'll distribute your leaflets or information to visitors and caravanners
- Editorial promotions will feature our business supporters initiative and refer readers to our website for more information about you and your services

## CONTACTS & PAYMENTS

**Payments, collection box emptying and associated queries:** Jubilee Park Manager Joe Stanhope, Jubilee Park (office adjoins swimming pool reception), Stixwold Rd, Woodhall Spa LN10 6QH. Tel: 01526 353478 Email: [manager@jubileeparkwoodhallspa.co.uk](mailto:manager@jubileeparkwoodhallspa.co.uk).

**Other Contacts:** Amarylis Midgley Tel: 01526 353533 Email: [Amarylis.Midgley@btinternet.com](mailto:Amarylis.Midgley@btinternet.com)  
Julie Pole Tel 01526 353367 Email [julie.pole1@gmail.com](mailto:julie.pole1@gmail.com) Tim Peacock Tel:01526 352713  
Email: [tpandmp2@btinternet.com](mailto:tpandmp2@btinternet.com)

**Cheques** made payable to Jubilee Park Woodhall Spa Ltd. **BACS payments:** Jubilee Park Woodhall Spa Ltd at Co-operative Bank Account no 65721324 Sort code: 08-92-99 Ref: donation (plus your business or family name).