



BUSINESS SUPPORTERS PACK

2018

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Dear Business Supporter,



Jubilee Park is community owned and run and serves as a local resource for Woodhall Spa, RAF Coningsby and surrounding villages as well as a visitor destination for those living further afield. A charity with no public funding, we are committed to continually improving all our facilities and developing the park from our income - last year we fully refurbished our childrens' playpark. In



turn our success helps ensure the wider community benefits and we can all enjoy facilities that such a small community could not otherwise sustain.

None of this is possible without the wonderful support of businesses and local organisations. Please read on to see how you can help us in 2018 and how we will help to promote your business in return!

This year swimmers have the same number of weeks as our longest ever 2017 season, but with an earlier start- 30th March - Good Friday! Work will



continue on our new sensory garden and the park programme features new events as well as regular favourites. 2018 also sees the launch of our *Active@JubileePark* initiative to help us all improve activity and fitness levels.



We look forward to a commercially successful season for us all.

The Trustees

See

www.jublieeparkwoodhallspa.co.uk for more information about us



WHAT YOU CAN DO FOR US

Please take a few minutes to read through the list of ideas that follow, then complete this form - we 'll pick it up.

COMPANY/BUSINESS NAME.....

MAIN CONTACT NAME.....Tel.....

Email.....Website

please describe your business here in less than 10 words (for our website)

.....

BUSINESS SUPPORT OPTIONS:

JUBILEE PRODUCT OR SERVICE – something that automatically generates a donation for Jubilee Park . Details.....

1. Sponsorship (page...)
2. Collection box
3. I will donate a tombola or raffle prize – there's no general raffle this year but we will have fund raising stalls at large events.
4. I'd prefer to make a one-off donation of.....(you can also now do this online via our website)
5. I will display posters for Jubilee Park events/Supporters Packs (counter top brochure display unit available on request)

ALL THE ABOVE QUALIFY YOU FOR LISTING ON OUR WEBSITE AND IN OUR OTHER PUBLICITY. An image of your choice for our website can be emailed to Manager@Jubileeparkwoodhallspa.co.uk

I wish you well but I will not be participating this year

YOU CAN ALSO HELP US BY DOING YOUR ONLINE ORDERING VIA easyfundraising.com. Just register, select Jubilee Park Woodhall Spa as your chosen charity and we get an automatic donation from most popular websites. Full instructions appear on the [easyfundraising website](http://easyfundraising.com). Page 3

WHAT WE WILL DO FOR YOU IN RETURN

- Our website has more than 100,000 hits year. We list our supporters and say what your business is and where to find it - if you have a preferred photo we'll include that too! Just email it to us and complete the form on page 3 with your preferred details
- Links with your website – so those visiting ours can click on yours
- Point of sale material for anyone offering Jubilee products or services (that generate automatic donations) and businesses who give sponsorship - window posters etc
- Flyers - at special events, such as the 40s weekend - we will ask visitors to support your business by name
- If you have menus or leaflets about your business, or any offers - we'll distribute them to visitors and caravanners
- Editorial promotions will feature our business supporters initiative and refer readers to our website for more information about you and your services



JUBILEE PARK SPONSORSHIP OPPORTUNITIES 2018 - Where practicable, this will also be acknowledged on the items or on signs in the park. These are some ideas for supporters, businesses or local organisations. We are happy to chat to you about these and any other ideas you have

PARK AND GARDENS - Contact Julie Pole

10 flower beds- maintenance - £250 a season-also individual plants and planting schemes



Picnic benches £450 each

park seats, £450 + £40 for a bronze plaque and £50 installation, an ideal memorial to a loved one

SWIMMING POOL- contact Joe Stanhope

Lifeguard training - £1,000 per season

Sun lounger – sponsor one for £250 a season – it your name or message all year

Various items of plant, some already reconditioned, replacing over the next two or three seasons at from £500 - £6,000 an item



will feature

will need costs ranging

Sponsor staff uniforms for the 2019 season – cost £3-4,000 - they will carry your name every day all season - ask for more details

CARAVAN AND CAMPING FACILITY- contact Joe Stanhope Sponsor a caravan hardstanding/motorhome pitch with plaque £400

MARKETING & EVENTS – contact Amarylis Midgley

Sponsor a week's social media push £250 - have your name or message on display in reception and on our social media platforms

1940s event bar – Barrel of beer or cider £85, straw bales £100, Pimms £500, soft drinks £100 - sponsors promoted on tables and around the bar

Contribution to park leaflets for following season – with printed acknowledgment: £250 per sponsor. Distribution 50,000 nationwide

See page 6 for contact and payment details.

Page 5

CO-OP COMMUNITY CHAMPION- We are a Lincolnshire Co Op

Community Champion, so you can generate a donation to the park each time you shop without affecting your own dividend points in any way.

All you have to do is select us online or take your dividend card to the pool office when we're open and we'll help you do it manually.

To do it online go to <http://www.lincolnshire.coop/community/community-champions/> , sign into your account by clicking 'membership' at the top of the page and then 'log into my account'. To sign into your account or register all you need is your dividend card number.

Once logged in a welcome screen comes up with 4 bullet points. The 4th point is 'change community champion preference.' Click on this. Find Jubilee Park Woodhall Spa on the drop down list and press search, it will then allow you to select the park. All done!

CONTACTS & PAYMENTS

Payments, sponsorship, supporters pack requests, collection box emptying and associated queries: Jubilee Park Manager Joe Stanhope, Jubilee Park (office adjoins swimming pool reception), Stixwould Rd, Woodhall Spa LN10 6QH. Tel: 01526 353478
Email: manager@jubileeparkwoodhallspa.co.uk.

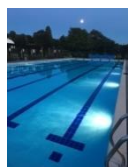
Cheques made payable to Jubilee Park Woodhall Spa Ltd. BACS payments: Jubilee Park Woodhall Spa Ltd at Co-operative Bank Account no 65721324 Sort code: 08-92-99 Ref: donation (plus your business name).

Talks, promotional and associated queries: Park Manager or Trustee Amarylis Midgley, 19 Stixwould Rd, Woodhall Spa. Email: Amarylis.Midgley@btinternet.com Tel: 01526 353533. Or Trustee Julie Pole Tel 01526 353367 Email: julie.pole1@gmail.com

100 club tickets Patricia Duke-Cox at dukecox@gmail.com

Legacies: Our details: Jubilee Park Woodhall Spa Limited (JPWS) Registered company no. 8912577 Registered office: Jubilee Park, Stixwould Rd, Woodhall Spa LN106QH Jubilee Park Woodhall Spa Ltd. is a charity, Reg No.1159068

WHAT'S ON IN 2018: Tues 3rd April-



Free swimming-all welcome!!!

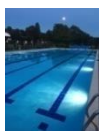
14th April Midnight Swim

22nd April County
Wheels Car Show



29th April Family Dog Sports Day

12th May Midnight Swim



19th May Bowling Club
ELDC event

26th & 27th May Cricket &
Tennis Club Beer Festival



3rd June 10km

8th June
film & late
swim



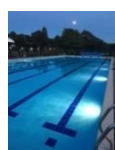
Kinema
night

17th June
Triathlon



23rd June Bowling Club ELDC
event

23rd June
swim



Midnight

**Car boot sales: April 8th & 15th, May 20th, June 10th,
July 1st & 15th Sept; 9th, 23rd & 30th Caravan site
opens 23rd March- 14th October**

24th June Elves & Fairies Day



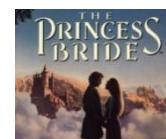
29th June Kinema Film &
late swim (TBC- see website)



7th & 8th July 1940s
weekend

15th July swim school sponsored swim

21st July outdoor screening



25th July, Cricket club Lashings event

28th July Bowling Club ELDC
event



28th July & 4th August Midnight
swims

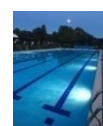
11th August outdoor
screening



17th August outdoor
screening



26th August Kinema film &
evening swim

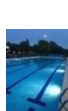


1st September Midnight swim

2nd September Dog Show



8th September outdoor
screening



15th September
Midnight swim



Working in Woodhall Spa entitles you to become a member and help decide the park's future. You only need join once. There's a short AGM once a year and you receive an occasional members newsletter keeping you up to date. Just complete this form and return it to the park - the more members we have, the greater our clout when applying for grants.

Jubilee Park Woodhall Spa Ltd Membership Application

Please tick boxes and fill in the form as required...

SECTION 1

Are you a resident of or work within the Parish of Woodhall Spa:

YES If 'yes' go to Section 3

NO If 'no' go to Section 2

SECTION 2

If you are NOT a resident of or work within the Parish of Woodhall Spa you may be eligible to be a Member if you can demonstrate a significant interest and involvement in the Charity's activities by reference to the following criteria. Please tick those that apply to you:

- I am a current member of one of the not for profit clubs that use Jubilee Park
- I am a season ticket holder for the use of Jubilee Park swimming pool
- I am a season ticket holder for the use of Jubilee Park camp site
- I have been invited by the Trustees to help them secure such skills as are needed to meet the Company's charitable objectives

SECTION 3

All Applicants to complete please:

First name	
Surname	
Address	
Street / Road	
Town	
County	
Post Code	
E Mail	

Limited liability and guarantee

The liability of the members is limited. Every member promises, if the Charity is dissolved while he or she is a member or within twelve months after he or she ceases to be a member, to contribute such sum (not exceeding £5) as may be demanded of him or her towards the payment of the debts and liabilities of the Charity incurred before he or she ceases to be a member, and of the costs charges and expenses of winding up, and the adjustment of the rights of the contributories among themselves

Thank you for considering becoming a member of Jubilee Park Woodhall Spa Ltd. Please fill in this form and return to us, at the pool, as soon as possible.

Once your application is accepted, we will send you a membership pack with more information about the park, the coming season and how you can help.

Your membership pack will be sent out to you via email unless you specifically request a paper copy, in which case it can be collected from the pool office.

Charity Gift Aid Declaration – single donation

Boost your donation by 25p of Gift Aid for every £1 you donate

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK tax payer.

In order to Gift Aid your donation you must tick the box below:

I want to Gift Aid my donation of £to :

Name of Charity: Jubilee Park Woodhall Spa Ltd Reg. No 1159068

I am a UK tax payer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

My Details

Title First name or initials (s)

Surname

Full Home Address

.....

.....

Postcode..... Date

Please notify the charity if you:

- Want to cancel this declaration
- Change your name or home address
- No longer pay sufficient tax on your income and/or capital gains tax

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

LEGACIES

Leaving Jubilee Park Woodhall Spa Ltd a gift in your will means that your money can continue to support the facility and secure it for future generations to enjoy.

Whether leaving a fixed sum or a share of your estate, there are a number of ways to remember us in your will.

Leaving a gift to the Park can be relatively straightforward. Here are some guidelines, but we recommend discussing a bequest with a qualified professional, such as a will writer or solicitor.

Leaving a share of your estate to The Park

I give (specify 'all' or state 'percentage share') of my residuary estate to Jubilee Park Woodhall Spa Ltd, Jubilee Park, Stixwoud Road, Woodhall Spa, Lincolnshire LN10 6QH (Registered Charity No 1159068) for its general charitable purposes. I further direct that the receipt of the treasurer or other authorised officer shall be a full and sufficient discharge to my executors.

Leaving a fixed amount to The Park

I give the sum of (amount in figures or words) to Jubilee Park Woodhall Spa Ltd, Jubilee Park, Stixwoud Road, Woodhall Spa, Lincolnshire Ln10 6QH (Registered Charity No 1159068) for its general charitable purposes. I further direct that the receipt of the treasurer or other authorised officer shall be a full and sufficient discharge to my executors.