

BUSINESS SUPPORTERS PACK

2019

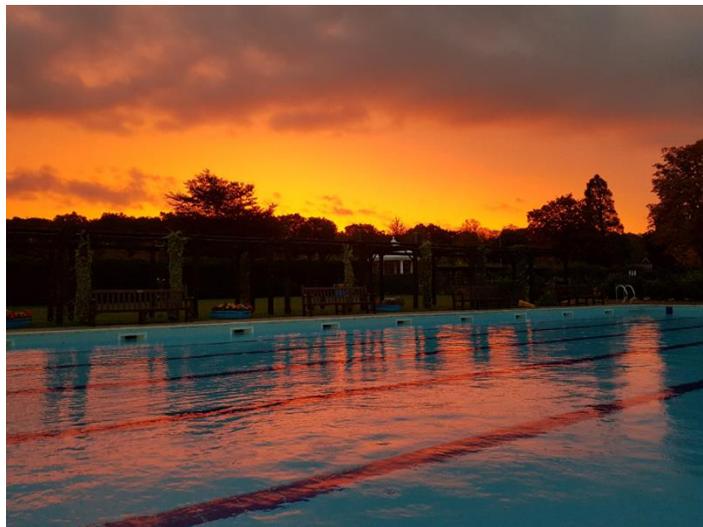


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ABOUT US

2018 was a record year for the park thanks to the exceptional summer which attracted over 77,000 swimmers – a jump of 74% on the year before, itself a new record. An independently compiled county formula for measuring visitor impact estimates that these swimmers alone brought in £700,000 to the local economy. Other park activities, not least the 40's weekend, will have contributed even more. We hope your business was one of the many that felt the benefits.



But, it wasn't all plan sailing last season. The 'Beast from the East' and subsequent frost damage cost us thousands of pounds in unscheduled repairs to our ageing plant and buildings which are now more than 20 years past their expected replacement date.

2019 We urgently need to replace the pool buildings and plan to incorporate an up-to-date fitness suite to give us sustainable and, less weather dependent, all year round income and, a much needed new local facility, in our mission to improve our community's health and fitness. The proposed layout of the pool buildings is shown on the following page.

As a charity, with no public funding, we will have to raise the necessary £700,000 ourselves and we are continually exploring grant, loan and match fund options. This will be our priority in 2019.

Other developments this year will include the completion of the new sensory garden and we will be developing further our *Active@Jubilee Park* initiative. We could not offer the facilities we do to attract visitors without the continuing support of the area's business community

On the back page is a list of ways you may choose to support us in 2019

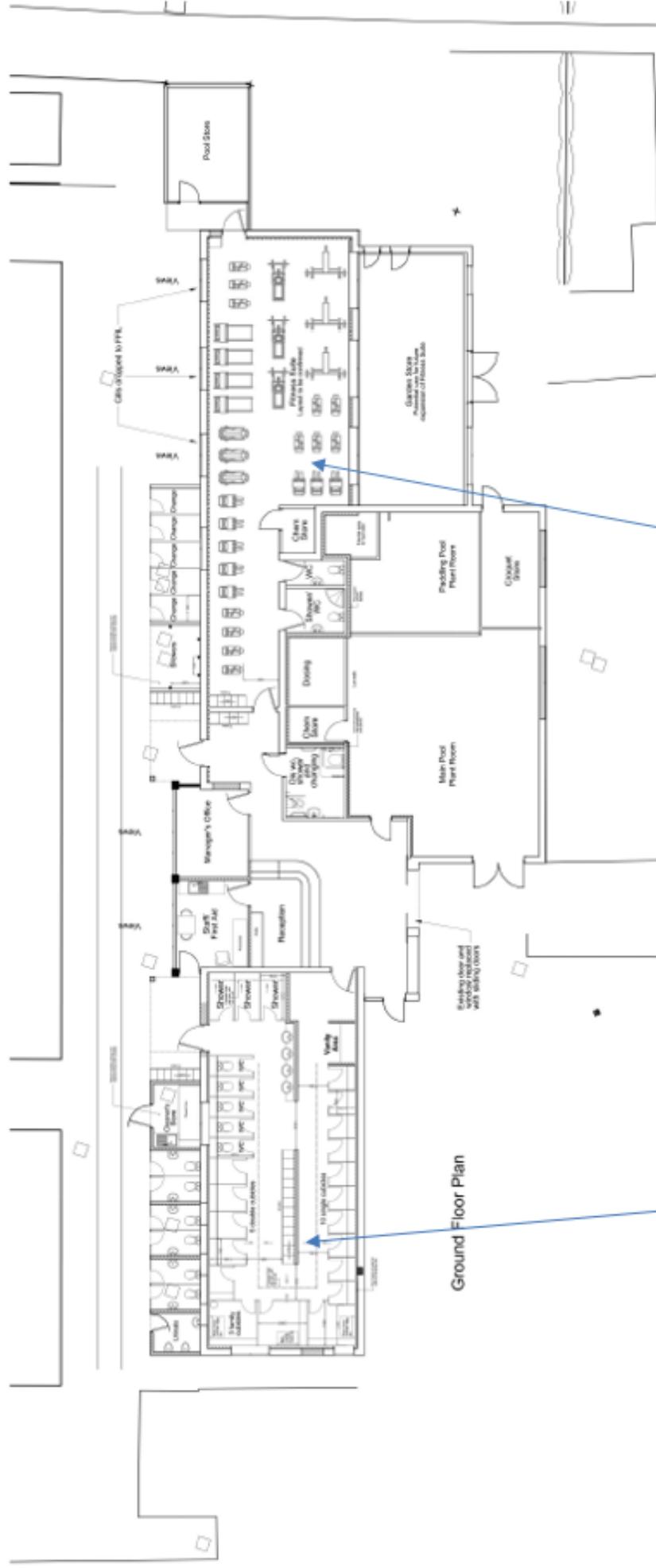
We look forward to a commercially successful season for us all.

The Trustees

Jubilee Park is community owned and run and serves as a local resource for Woodhall Spa, RAF Coningsby and surrounding villages as well as a visitor destination for those living further afield. **In 2019 the pool opens from 5 April to 23 September with a full events programme throughout the season.**

See www.jubileeparkwoodhallspa.co.uk for more information

6.1. Phase 1 - Diagrams of proposed layout and elevations for the existing building



Redevelopment of existing male changing room into unisex family changing room

Redevelopment of existing female changing room into multi-purpose health and fitness suite

IF YOU SUPPORT US - WE WILL SUPPORT YOU

- Our website has more than 100,000 hits year, In 2019 we will have a more professional and updated website and will include a list of our supporters. We will say what your business is and where to find it – if you have a preferred photo we will include that too! Just e-mail it to us and complete the form on the back with your preferred details.
- Links with your website – so those visiting ours can click on yours
- Point of sale material for anyone offering products or services that generate automatic donations
- If you have menus or leaflets about your business, or any offers - we'll distribute them to visitors and caravanners
- Editorial promotions and social media activity will feature our business supporters initiative and refer readers to our website for more information about you and your services

WHAT'S ON IN 2019:



Pools open 6th April, all day

& Midnight swim!

9th April- free swim day-All welcome but please pre-book

**13th April & 11th May
Midnight Swims**



18th May Bowling Club event

**18th May
outdoor screening**



**25th & 26th May Cricket &
Tennis Club Beer Festival**



2nd June 10km & fun run

**7th June Kinema film &
midnight swim**



**21st June Summer Solstice
Midnight swim**

22nd June Bowling Club event



23rd June Bark in the Park Dog Show

**30th June
Triathlon**



**Caravan site opens 5th April- 13th October Pools close
22nd Sept**

JAWS



**5th July Kinema film & midnight
swim**

**7th July Elves & Fairy Door
Hunt**



**12th-14th July Woodhall
Spa 1940s weekend**



27th July Bowling Club ELDC event

3rd August Midnight swim



**10th August outdoor
screening**



**18th August & 7th September
outdoor screenings**



**18th August
Arnhem event**



**25th August Kinema film and
evening swim**



31st August Midnight swim



**14th September (TBC) Last Night
of the Proms event**



21st September Midnight swim

CONTACTS & PAYMENTS

Payments, sponsorship, supporters pack requests, collection box emptying and associated queries:

Jubilee Park Manager Joe Stanhope, Jubilee Park (office adjoins swimming pool reception), Stixwould Rd, Woodhall Spa LN10 6QH. Tel: 01526 353478
Email: manager@jubileeparkwoodhallspa.co.uk.

Cheques made payable to Jubilee Park Woodhall Spa Ltd. BACS payments: Jubilee Park Woodhall Spa Ltd at Clydesdale Bank Account no 00142878 Sort Code: 82-11-07 Ref: donation plus your business name.

Talks, promotional and associated queries:

Park Manager or Trustee Amarylis Midgley, 19 Stixwould Rd, Woodhall Spa. Email: amarylis.midgley@btinternet.com Tel: 01526 353533.

100 Club tickets: Patricia Duke-Cox at lottery@jpws.co.uk

EASYFUNDRAISING.COM

YOU CAN ALSO HELP US BY DOING YOUR ONLINE ORDERING VIA easyfundraising.com. Just register, select Jubilee Park Woodhall Spa as your chosen charity and we get an automatic donation from most popular websites. Full instructions appear on the [easyfundraising](http://easyfundraising.com) website

USE AMAZON SMILE

This is the on-line retailer's own equivalent of the above generating 0.5% of the value of your purchase to the charity of your choice – follow Amazon's on-line prompts to set this up.

SPONSORSHIP OPPORTUNITIES

There are many sponsorship opportunities in Jubilee Park ranging from one-off sponsorship of specific items in use that can carry your message or logos to more substantial sponsorship of some aspect of our facility or new building programme. We also welcome donations of materials or services and will ensure that in return your generous support is acknowledged on our website. Give us a call or e-mail to discuss your ideas.



Working in Woodhall Spa entitles you to become a member and help decide the park's future. You only need join once. There's a short AGM once a year and you receive an occasional members newsletter keeping you up to date. Just complete this form and return it to the park - the more members we have, the greater our clout when applying for grants.

Jubilee Park Woodhall Spa Limited Membership Application

Please tic boxes and fill in the form as required.

SECTION 1

- YES If YES go to Section 3
 NO If NO go to Section 2

SECTION 2

If you are NOT a resident or work within the Parish of Woodhall Spa you may be eligible to be a Member if you can demonstrate a significant interest and involvement in the Charity's activities by reference to the following criteria. Please tick those that apply to you:

- I am a current member of one of the not for profit clubs that use Jubilee Park
- I am a season ticket holder for the use of Jubilee Park Swimming Pool
- I am a season ticket holder for the use of Jubilee Park camp site
- I have been invited by the Trustees to help them secure such skills as are needed to meet The Company's charitable objectives

SECTION 3

All applicants to complete please

First Name	
Surname	
Address	
Town	
County	
Post Code	
E Mail	

Limited liability and guarantee

The liability of the members is limited. Every member promises, if the Charity is dissolved while he or she is a member or within twelve months after he or she ceases to be a member, to contribute such sum (not exceeding £5) as may be demanded of him or her towards the payment of the debts and liabilities of the Charity incurred before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and the adjustment of the rights of the contributories among themselves.

Thank you for considering becoming a member of Jubilee Park Woodhall Spa Ltd. Please fill in this form and return it to us at the pool, as soon as possible. Once your application is accepted, we will send you a membership pack with more information about the park, the coming season and how you can help. Your membership pack will be sent out to you via email unless you specifically request a paper copy, in which case it can be collected from the Pool Office

HOW CAN YOU HELP US IN 2019

Please take a few minutes to read through the list of ideas that follow, then complete this form - we 'll pick it up.

COMPANY/BUSINESS NAME.....

MAIN CONTACT NAME.....Tel.....

Email.....

Website

please describe your business here in less than 10 words (for our website)

.....

BUSINESS SUPPORT OPTIONS

JUBILEE PRODUCT OR SERVICE – something that automatically generates a donation for Jubilee Park. Details.....

Sponsorship

Collection box - last year we raised £1400.00 from the collection boxes around the village

Instead of a raffle prize we are asking for donations this year. All donations, however small, would be gratefully appreciated.

I will display posters for Jubilee Park events/Supporters Packs (counter top brochure display unit available on request)

ALL THE ABOVE QUALIFY YOU FOR LISTING ON OUR WEBSITE AND IN OUR OTHER PUBLICITY. An image of your choice for our website can be emailed to Manager@Jubileeparkwoodhallspa.co.uk

I wish you well but I will not be participating this year